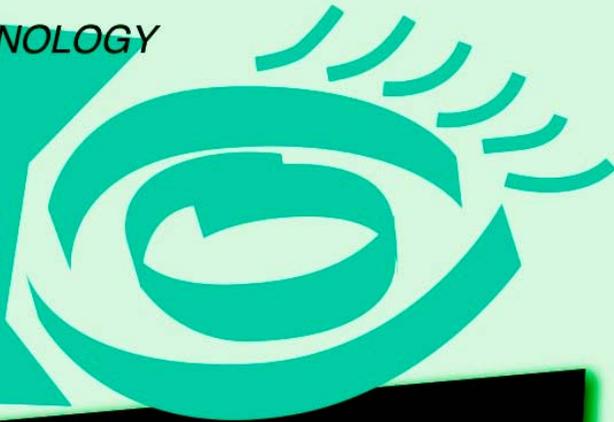


ENJOYING VISUAL TECHNOLOGY

**SYDNEY VIDEO  
MAKERS CLUB**



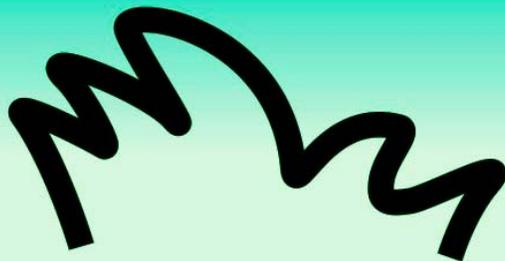
# ELECTRONIC EYE

N E W S L E T T E R

**2014**

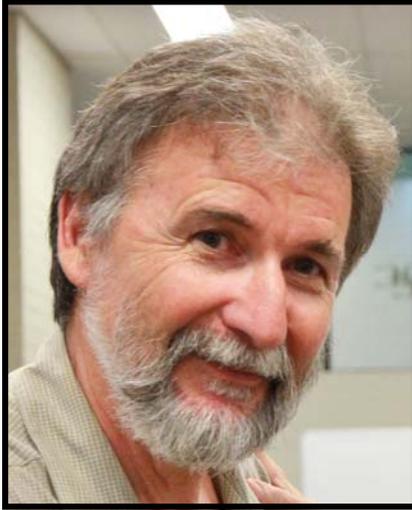
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| 2    | Presidents Message                |
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| 6-7  | Photos Club Meeting January, 2014 |
| 8    | Young At Heart.                   |
| 9-10 | Focus Night 12th February, 2014   |
| 11   | Social Day-Australia Day          |

## February, 2014



Meeting Next  
Wednesday  
26th February, 2014

[www.sydneyvideomakers.org.au](http://www.sydneyvideomakers.org.au)



# Presidents message

Well it was encouraging to get some positive feedback about our program this year. It is good to have an overall theme and align our meetings to the theme. So the 'club shoot' approach means we will start the year looking at ideas, loglines & screenwriting - then selecting roles and rewriting our screenplays. By the middle of the year we will be in preproduction, preparing storyboards, moving on to casting & location selection. We will be shooting our video and then its post production having our completed productions ready by the end of the year. So talks and presentations will follow this theme,

but we will also be adding other sessions for variety.

At our February club night we will have a presentation about screenwriting and some tips for improving your stories. Our first open competition entries are also due and they will be screened on the night.

Download the latest competition entry form from our web site, it has details of how entries can now be submitted. It is no longer necessary to submit 5 DVDs, and USB sticks will be returned once the entries have been uploaded.

Hopefully we will have a few ideas pitched at our February club meeting and if members think they are worthwhile we can start the process. By the end of the year we should have some really good entries for TropFest or other video competitions. There are many competitions out there, I've included some details about the upcoming Young at Heart festival, this may be something some members want to consider for next year.

We have a smaller committee this year, which works well in meetings but means I will be calling on some members to assist with running some presentations and generally helping out. Let me know if you have any industry contacts who may be willing to come and talk to us. Remember we have slots for 5 minute talks and members clips each club night, so if you found something interesting maybe you'd like to share it with members.

The short training videos we screened in January were well received. I have included some details about the main points raised.

It seems Panasonic have just released their GH4 camera which is 4K capable, certainly an interesting development as it should be a 'relatively' low cost entry point for 4K. Of course it also has extended HD capabilities like variable HD frame rates up to 96 fps which should give beautiful slow motion shots. Remember Panasonic are booked into our March club night so get your questions ready.

Stay Focused  
Andy

# Training Videos

At our January club meeting we screened a couple of short professional training videos. The members reaction was positive and a few members asked if the points raised could be written down for reference. So here they are.

## **Writing tips:**

Write for the ear - read it back and make sure it sounds natural

Keep it simple - one thought per sentence

Write to the visuals - avoid saying what is obvious

Use short sound bites - for emphasis

Add snippets of strong natural sound - to break up your copy

Write factually - if in doubt leave it out

Use surprises - to engage your viewers

and avoid numbers and pronouns

Write in the active voice - the actor comes first in the sentence - “actor + verb + receiver”

The best way to tell your story is through people

# **SOCIAL OUTING**

BBQ Lane Cove National Park on  
Sunday 13 April 14 @ 12noon @ the  
boatshed.

Car access fee is \$7

Mike Elton

# NOTE FROM THE EDITOR

Here we are our second edition for Year 2014. As you might have noticed the content is a bit thin. In short we could do with a few more articles and submissions of interest to members for EE. The EE is always open to any of our members to contribute something of interest. God forbid you might even be willing to make a suggestion about how the Club could improve or change something.

There are lots of subjects that your fellow members would be keen to read about. The opportunities are endless. How about some anecdotes on team activities. Maybe the problems the team had to solve to get the shoot completed in time for comp submission. What about some social interaction with other members, maybe even a couple of photographs?

Many of us manage to get to the bottom of an irritating or obscure technical problem now and again, it could be of real benefit to others if the solution or work around was passed on. Alternately you might be unable to solve a tech problem and you could write about that and who knows another member may just read the article and solve the problem. Maybe some of those amongst us who are more “modern technology equipped” could pass on some gems about getting on line, like Vimeo.

Maybe you found some beaut supplier that is able to provide those little hard to find bits and pieces that make video Making so much more fun if you have them. Pass on the good contact info to assist others.

EE is all about communication and a number of our members are not able to attend every meeting and depend on reading EE for a bit of insight into the Club’s operation and activity, let’s not deprive them of information.

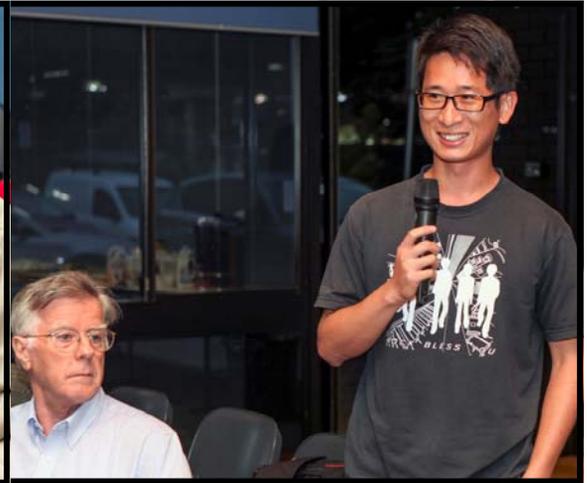
So, don’t be shy! Just send your article or item to me and we can sort it out together.

Margaret Tulloh

Editor EE

# JANUARY MEETING 2014.







## Young at Heart Film Festival

Young at Heart Film Festival is an event dedicated entirely to seniors, their friends and relatives: film premieres, beloved classics, filmmaker Q&As and more. Tickets are just \$6 for NSW Seniors Card members, with venues in Sydney, Newcastle, Parramatta and beyond.

Young at Heart is back for its ninth year in 2014, running from 15 to 23 March. The festival presents daytime screenings in Sydney (Dendy Opera Quays), Parramatta (Riverside Theatre), Newcastle (Tower Cinemas) and Canberra (Capitol 6 Cinemas, Manuka). Selected titles also screen in over 30 regional towns across NSW.

This festival also has a short film competition where one actor must be over sixty. Members may want to consider it for an entry in 2015 following our club shoot program.

To receive your free program guide in the post, enter your details at [www.youngatheart.net.au/subscribe](http://www.youngatheart.net.au/subscribe).

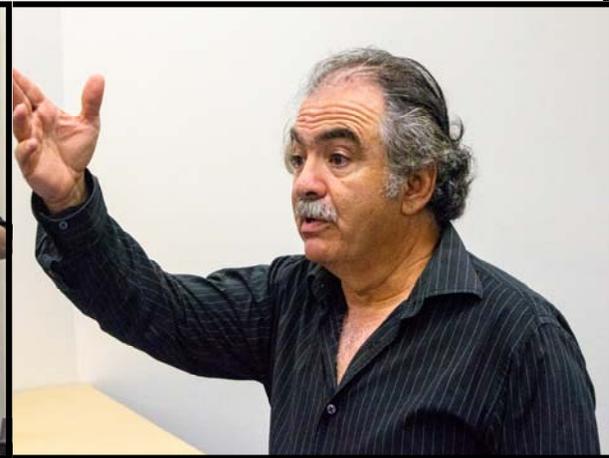
The Photos folder allows you to share photos with anyone (even non-Dropbox users) in an online gallery.

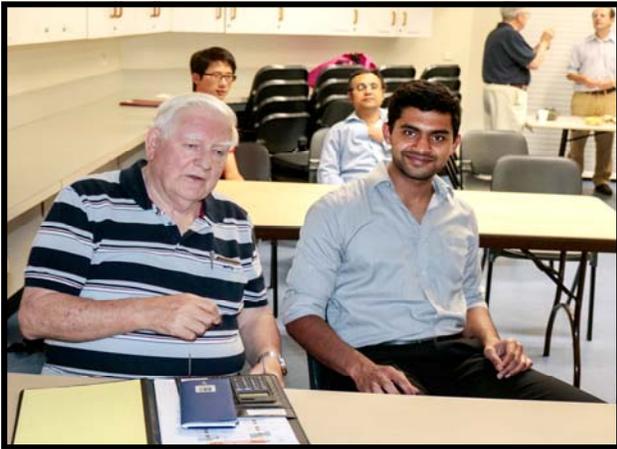
Step 1: Make a folder inside the Photos folder, and give it a name. This will be the name of your gallery.

Step 2: Put some pictures inside the folder you just created.

That's it! You can now view and share this photo gallery online at <http://www.dropbox.com/photos>

# Focus Photos 12th February, 2014





# AUSTRALIA DAY JANUARY 2014



A Social day was held at Rob Nercessian's home to celebrate Australia Day.  
The weather was kind and a good time was had by all.  
Thank you Rob and Camellia

President:  
Andy Doldissen

Vice President:  
Ruskin Spears

Secretary:  
Peter Frohlich

Treasurer:  
Elvio Favalessa

The Club meets on the **FOURTH WEDNESDAY** of each month (except for November & December) at 8PM at the Dougherty Centre, Victor Street, Chatswood. Tea & Coffee are available from 7PM. **FOCUS** nights, which usually cover technical subjects, are held on the **SECOND WEDNESDAY** of each month (except January & December) at 7.30PM at the Dougherty Centre, Victor Street, Chatswood.

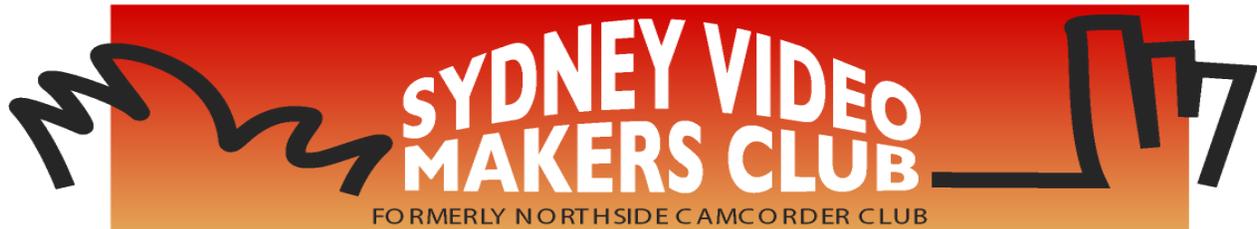
The Committee meets on the **FIRST WEDNESDAY** of each month. Members are always welcome to attend, and for meeting time and venue, see any committee member.

Member's guests may be invited to meetings; the first visit is free, subsequent visits are \$5. New members are always welcome. Annual membership is single \$60, self and spouse \$85, Overseas and Country members \$35

Note: Equipment brought to a Club night is not covered by the Club's insurance. Members should study their household insurance and check whether their video equipment is covered away from their premises and consider whether their cover should be extended.

All articles in the "Electronic Eye" magazine are copyright. Reproduction is allowed by other video clubs providing both author and The Sydney Video Makers Club are acknowledged.

Disclaimer: In regard to any products, services or procedures which are either advertised or mentioned in this newsletter, members should determine for themselves the reliability and/or suitability for their own requirements. The Sydney Video Makers Club cannot accept responsibility for any product or service statements made herein, and the opinions and comments of any contributors are not necessarily those of the club of the Committee.



<b>President</b>	<b>Andy Doldissen</b>	<b>0403 838 783</b>
<b>Vice President</b>	<b>Ruskin Spiers</b>	<b>0420 834 080</b>
<b>Secretary</b>	<b>Peter Frohlich</b>	<b>0414 414 441</b>
<b>Treasurer</b>	<b>Elvio Favalessa</b>	<b>0438 980 060</b>
<b>Membership Secretary</b>	<b>Elvio Favalessa</b>	<b>0438 980 060</b>
<b>Library Manager</b>	<b>Graham Sainty</b>	<b>0412 764 771</b>
<b>Event Organiser</b>	<b>Mike Elton</b>	<b>0401 928 994</b>
<b>Committee</b>	<b>Ilma Cave</b>	<b>0410 758 941</b>
<b>Committee</b>	<b>Kerry Gibson</b>	<b>0423 645 532</b>
<b>Committee</b>	<b>Stuart Plant</b>	<b>0412 509 25</b>

**other roles**

<b>Presentation team</b>	<b>Phil Brighton, Ian Howard, Stuart Plant, Kerry Gibson</b>	
<b>Editor Electronic Eye</b>	<b>Margaret Tulloh</b>	<b>0403 295 063</b>
<b>Competition Manager</b>	<b>shared - Andy, Ruskin, Ilma Cave</b>	
<b>Web Master</b>	<b>Glen Booth</b>	<b>0413 159 003</b>
<b>Visitors Coordinator</b>	<b>Gerry Benjamin, Rob Nercessian</b>	
<b>Team Coordinator</b>	<b>Andy Doldissen</b>	<b>0403 838 783</b>
<b>Club Equipment Mgr</b>	<b>Andy Doldissen</b>	<b>0403 838 783</b>
<b>Catering</b>	<b>Team roster</b>	

**Please address all correspondence for Committee Action to:  
 The Secretary,  
 Sydney Video Makers Club,  
 P.O. Box 1185,  
 CHATSWOOD NSW 2057**